

## PRESS ASSOCIATION MINUTES

Tuesday, August 4, 2026

The Press Association held its only meeting of the summer. Twenty people were in attendance. The meeting started at 1:33 p.m.

Editor Doug Kates set the Crystal Beach Room up so all chairs were facing each other. He wanted a lot of discussion during the meeting.

Doug started off by asking members what they thought of the Association Board story on the front page of the August newspaper. No one complained. In fact, many people said it gave new credibility to the newspaper because we were actually providing important news to residents in the community. Displaying that news on the front page was a bonus.

Doug was quick to point out that this will not start a trend of putting board stories on the front page. In fact, he wants to stick with good news stories and awesome photos on the front page. He said this board story was very important to the community and that's why it went on page one.

Doug asked if the Press Association wants an information table for the Winter Expo on Jan. 9. This used to be a free table with Get Acquainted Coffee Saturday. Now it will cost \$25 for a table. Club members said they wanted a table and asked Doug to ask Publisher Ken Colen if the newspaper will pay for the table.

Vice President Kathi Finley introduced Sue Booth as a new building reporter. Kathi has done a little exploring to try to get new building reporters, but some say they are not qualified to be reporters. Doug emphasized to everyone in the room to use the word "storyteller" when trying to recruit new writers. He said we are not looking for trained journalists. We are looking for storytellers who want to have fun contributing events to our newspaper.

Residents asked if we could have a contest in each edition of the newspaper where people look for a specific object on any page. Doug said he would consider it for entertainment purposes. He might also try to find a sponsor to donate a prize.

Doug said the Writers Workshop will be on Thursday, Nov. 5 at 7 p.m. in the Auditorium. It will be a different format this year, but he did not provide details. Everyone on staff should be there.

Kathi asked for volunteers to bring snacks to meetings. She started a sign-up sheet.

Terri Mikszenas won the 50/50. There is \$78 in the Press Association account.

The meeting was adjourned at 2:40 p.m.